

# PRIVACY POLICY

## PNW Wellness Scan

**Effective Date: February 18, 2026**

### 1. Introduction

PNW Wellness Scan (“we,” “our,” or “us”) is committed to protecting the privacy of our website visitors and clients. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit <https://pnwwellnessscan.com>. By using our website, you consent to the data practices described in this Policy.

### 2. Definitions

- Personal Information: Information that identifies, relates to, or could reasonably be linked to an individual.
- Service Providers: Third parties who perform services on our behalf.
- Cookies: Small files stored on your device to enhance website functionality.

### 3. Information We Collect

- Name, phone number, email address, and appointment details when you book a scan.
- Health-related notes voluntarily submitted through our scheduling system.
- IP address, browser type, device information, pages visited, and time spent on pages collected automatically.
- Website usage data collected through Google Analytics.

### 4. When We Collect Information

- When you book an appointment through our online scheduling platform (CalendarHero).
- When you contact us via phone or website form.
- When you browse our website.

### 5. How We Use Your Information

- Schedule and manage wellness scan appointments.
- Communicate regarding your appointment.

- Send invoices for services rendered (no online payment processing).
- Improve website functionality and user experience.
- Analyze website traffic using Google Analytics.

## **6. Online Scheduling Platform (CalendarHero)**

We use CalendarHero as our online appointment scheduling platform. Information submitted during booking is processed through CalendarHero's secure systems and synced with our internal calendar. We encourage users to review CalendarHero's privacy policy for additional information about their data practices.

## **7. Cookies & Tracking Technologies**

Our website uses cookies and Google Analytics to monitor website traffic and improve user experience. You may disable cookies through your browser settings; however, some website features may not function properly. Our website does not respond to Do Not Track browser signals.

## **8. Sharing of Information**

- We do not sell, rent, or trade personal information.
- Information may be shared with trusted service providers such as website hosting providers and CalendarHero.
- Information may be disclosed if required by law or to protect our rights and safety.

## **9. Data Security**

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no electronic transmission or storage system can be guaranteed 100% secure.

## **10. Data Retention**

We retain personal information only as long as necessary to provide services and comply with applicable legal obligations.

## **11. California Privacy Rights (CCPA)**

- California residents may request disclosure of personal information collected.

- California residents may request deletion of personal information (subject to legal obligations).
- We do not sell personal information.

## **12. Children's Privacy**

Our website is not directed toward children under 13, and we do not knowingly collect personal information from children.

## **13. Third-Party Links**

Our website may contain links to external websites. We are not responsible for the privacy practices of third-party sites.

## **14. Changes to This Policy**

We may update this Privacy Policy periodically. Updates will be reflected by revising the Effective Date above.

## **15. Contact Information**

- PNW Wellness Scan
- Phone: 541-870-1602
- Website: <https://pnwellnessscan.com>